CHRISTINE N. BUSBY

christine@busbybakes.com
busbybakes.com/portfolio

837 N. Mozart, Chicago, IL 60622
773.531.3510

WRITER · EDITOR · BAKER

EXPERIENCE

Freelance Writer and Editor
2002-present
Currently providing copywriting and editing services for digital projects. Clients include Digitas, Institute of Design, Loyola Press, Mies van der Rohe Society, The Royal Order of Experience Design, Tribal DDB, VSA Partners. I bring homemade cookies to meetings.

Busby Bakes Cookies—Chicago
Owner, 2004-2008
Launched baking company targeting the gourmet food lover. Developed recipes. Produced, promoted, marketed product. Developed packaging, website, promotional materials. Solicited co-packers to manage production and distribution. Seeking investors; suggestions welcome.

Illinois Institute of Technology—Chicago
Project Manager, 2002-2004
Developed and produced publications, exhibits, merchandise, collateral materials for College of Architecture, Mies van der Rohe Society, and the new Rem Koolhaas campus center. Developed appreciation for universal space.

Colorado Chautauqua Association—Boulder
Marketing Director, 2002
Directed marketing efforts for entire organization: culture, education, foundation, historic preservation, lodging, membership, outreach. Cultivated collaboration with outside agencies and cultural institutions. Managed database staff. Attended bear safety training.

American Center for Design—Chicago
Managing Editor/Communications Director, 1999-2001
Directed communication strategy for national design association. Produced journals and design annuals. Produced new website. Secured financial support. Cried when dot-com bubble burst.

Donors Forum of Chicago
Publications Manager/Communications Coordinator, 1997-1999
Developed and produced collateral materials and publications for association of grantmaking institutions and nonprofits. Wrote grants to support research projects. Managed research support staff. Attended first Obama speech.

Roy F. Weston, Inc.—Chicago
Proposal Administrator, 1995-1997
Produced proposals, conducted online research, and developed presentations for an environmental consulting firm. Developed systematic reporting for large-scale government contracts. Can still recall EPA acronyms.

OSM & Associates, Inc.—Minneapolis
Marketing Coordinator, 1994-1995
Prepared proposals and marketing materials for a small architecture and engineering firm. Maintained project tracking system. Went ice fishing.

Chicago School of Professional Psychology
Library Assistant, 1992-1993

University of Notre Dame Press
Freelance Proofreader, 1987-1990

EDUCATION

M.L.I.S., 1993
Graduate School of Library and Information Science, Dominican University, River Forest, Illinois

B.A., English, 1991
College of St. Benedict/St. John's University, St. Joseph, Minnesota

Study Abroad, 1989
University College Galway, Ireland

REFERENCES

David Hernandez
Ogilvy
david.hernandez@ogilvy.com

Tim Hogan
The Royal Order of Experience Design
hogan@theroyalorder.com

Justine Jentes
Mies van der Rohe Society
Illinois Institute of Technology
jentes@iit.edu

COMMUNITY INVOLVEMENT

Illinois Action for Children
Associate Board, 2009-10

Illinois for Obama Campaign
Volunteer, 2008

Planned Parenthood of Chicago
Roe Event Committee, 2007-2008

The French Pastry School
For the Love of Chocolate Event, 2006-2007

College of St. Benedict
Alumnae Association, 1997-1999